

MINUTES FROM CPAANT MEETING SATURDAY JANUARY 8, 2005, DALLAS, TEXAS

BOARD MEETING

MOTION to approve December 2004 Treasurer's Report, motion made by Mansfield, 2nd by Fort Worth, passed unopposed.

Convention 2006 update from Ann Stone / Richardson. Convention dates are July 19 – 22, 2006, Wednesday through Saturday. Richardson Hotel will be the host location, at the southwest corner of 75/Central and Campbell. The hotel is already in wonderful condition but is currently undergoing major updating, including all guest rooms, and should be complete in time for convention. Registration fee will be \$75.00. There will be a golf tournament and other social activities in the Dallas area.

Discussion of **CPAANT's future direction**. Board suggested two main areas:

1. Growth, recruiting other cities
2. Offer more activities and interesting items during meetings to offer more to attendees

Discussion of **2005 calendar**. Scheduled offsite board meetings, 1 per quarter, see CPAANT calendar for dates. Changed date of two CPAANT meetings to avoid conflict with holidays. Added Telecommunications / Police Appreciation dates to calendar.

Discussion of **CPAANT shirts**. Would like to have unity with shirts among CPAANT members, especially for convention attire. After considering various colors and options, board decided on one shirt style, color, and logo:
Solid white polo-style shirt, with a CPAANT patch sewn at upper left front

Discussion of **CPAANT sign-in sheets**. Will add a "MAIL" column so that CPAANT members can request a mailed copy of the newsletter in addition to the e-mail distribution. **MOTION** to mail the newsletter to those CPAANT members who do not have email, made by Mansfield, 2nd by Fort Worth, passed unopposed.

Upcoming projects for CPAANT board to think about now:

1. How to increase membership
2. Projects for CPAANT members and meetings

MOTION to adjourn board meeting, made by Mansfield, 2nd by Fort Worth, passed unopposed.

FEATURED SPEAKER

Sharon Stevens / Dallas introduced Sgt. Peggy Warren who is the police liaison for the Dallas Citizen Police Academy Alumni Association.

Sgt. Warren introduced the featured speaker, **Deputy Chief Floyd Simpson**.

Simpson is the head of HR and recruiting for Dallas Police Dept. He mentioned the following points:

1. The media portrays less than 1% of the officers. Dallas PD has 3,000 members and only a very few are in trouble, as is true with other city PDs
2. Currently undergoing a shift toward geographic patrol and geographic policing
3. There is a greater push for citizen involvement, including addressing quality of life issues
4. Dallas PD is currently involved in a major recruiting campaign

OTHER POINTS:

*To elaborate on the recruiting campaign, Simpson played the Dallas PD recruiting DVD.

*The challenge for Dallas PD is to hire 250 new officers for 2005; will need to go through 2,500 applicants.

*Dallas PD is relying on the Community Cops Campaign, includes marketing mediums such as print/TV ads, radio, PR, etc.

*Recruiting also includes assistance from police personnel recruiters, officers, media unit (art design and video production).

*An independent donor has offered to pay for the expense of printing 7,500 recruiting posters.

*Dallas PD has agreed to exchange 45 college hours for four (4) years of military service for applicants.

*Dallas PD is recruiting from the military branches; military personnel already have an understanding of chain of command and a paramilitary organization.

*Public service announcements on public / government access media channels, Clear Channel ads and billboards.

*Posted several recruiting billboards in other major Texas cities (El Paso, Houston, San Antonio).

*The main message Dallas PD is sending is "Become a Police Officer" and "Come and Serve." The message is not exclusive to Dallas but applicable to all areas of law enforcement.

*Will post signs on Dallas PD equipment such as Sky Towers (parking lot towers) and mobile units.

*Continue to use neighborhood crime watch members for recruiting and for volunteer activities.

*The main function of Dallas PD personnel is attracting new police officers, then training them.

Sr. Cpl. Paul Schuster provided the group with a detailed tour of Jack Evans Police Headquarters.

GENERAL MEETING

Decided to forego a roundtable-style CPAANT meeting due to time limitations after the headquarters tour.

Introduction of all CPAANT meeting attendees.

CPAANT **newsletter** update: Contact Wes Weeks / Eules or Sharon Stevens / Dallas for any ideas or information to be added to the newsletter. Information should be submitted by the first (1st) week of the month. The newsletter will be distributed by the second (2nd) week of the month.

Also, the **newsletter can be MAILED** to those who request it, if no computer access. There will be a new sign-in sheet which will allow members to specify mail/email newsletter. CPAANT is requesting a limit of one mailing per community. We hope this will help bring back former members that have not been receiving the newsletter and/or do not have email access.

Goal of CPAANT for 2005 is to **increase membership**. The CPAANT board wants to make visitations to other cities. The CPAANT region should be a networking system, so that communities can help each other and exchange ideas.

Please discuss the upcoming **joint meeting with Central Texas** with your communities. This meeting will be on Saturday, March 12, 2005, hosted by Waco. The goal is to have a large turnout and strong support for this event.

CPAANT **directory**: Please fill out your community's page with logo and return it to Wes Weeks / Eules or Sharon Stevens / Dallas.

New CPAANT **shirts**: Everyone is invited to buy a solid white polo-style shirt of their choice, either long or short sleeved, and sew a CPAANT patch to the upper left front. Would like everyone to have this in time for the Waco convention so that we have a unified appearance.

If your community would like to be visited by the CPAANT board, please advise the board, we are committed to **visitations** in 2005.

MOTION to accept December Treasurer's report, there was no financial activity so the prior report stands, motion made by Mansfield, 2nd by Fort Worth, passed unopposed.

CITY REPORTS

WACO – Finished their major fundraiser, parking cars for Baylor football games, had their best volunteer turnout to date. This is a major commitment which requires 25-30 volunteers per game. Waco has offered an incentive to its alumni members: work 3 football games and dues are excused. 25 alumni members qualified for this, some pay dues anyway. Waco has 4,142 volunteer hours on record. In November, Waco hosted suicide bomber training for Texas area officers and provided food. Waco CPAAA was honored with the "Daily Points of Light" award for January 6, 2005. Waco had 10 alumni members who qualified for Presidential Volunteer Service Awards, including eight bronze and two silver awards. Volunteers work on crime scene, contacting victims on cold cases and pending cases, also handle pawn tickets and enter stolen property information into the computer. In November, received a \$500.00 grant from Sam's Club for Child ID badges. Convention update: Will take over the website. Scheduled a bowling tournament as part of the convention activities. Waco continues to request any suggestions or ideas. Waco is requesting any door prize donations and/or donate money. Can CPAANT help with a breakfast? Ballpark figure is \$2500 for a continental breakfast. CPAANT can offer manpower for convention needs.

DeSOTO – Hosted annual awards banquet for their police dept.

CEDAR HILL – Worked with the annual holiday tree lighting in December. "Feed the Force" for all officers at the holidays, served black-eyed peas and cornbread on New Years Eve.

DALLAS – CPA class #23 starts 01/23/05. In December the alumni had annual toy drive for Dallas's "Santa Cops," also held a Christmas party. Will have alumni officer elections in January '05.

MANSFIELD – Alumni held a food and toy drive for the holidays, located at major retailers such as Target. Have been working in the observation tower.

FORT WORTH – In November, held the Parade of Lights. Bought bikes and toys for 35 children. Started CPA class #36. Had several alumni members qualify for Presidential Volunteer Service Awards, brass silver and gold levels. In 2006 the North Texas Crime Prevention Association will host the mid-winter conference, this will be held in Farmer's Branch.

EULESS – In December, assisted with Eules Parade of Lights. Alumni adopted a family and provided them with holiday gifts. Provided gift wrap services during the holidays at Bass Pro shops in Grapevine.

ARLINGTON – In December, decorated all three police stations with holiday décor and Christmas trees. Provided extra patrol for the parking lots at The Parks Mall. Alumni manned the police storefront. Worked closely with Santa Cops. Had a large Christmas party for the Arlington alumni. New CPA classes start 01/24/05, including adult and high school classes (run parallel). With Santa Cops, the families are selected by the schools and SROs (school resource officers). Santa Cops is sponsored by the Arlington Police Association. Applications are reviewed, then toys are bought, volunteers sort the toys. A large party is held on a designated date (12/18/04 at the Arlington Convention Center). The city of Arlington arranges the transportation of the families to and from the party. 325 families in 2004. This is a 14-15 year old program in Arlington.

Many other cities mentioned that they have a similar “Santa Cops” program, including Cedar Hill, Waco, Irving, and Dallas. Waco indicated that they donated money and let the Santa Cops organization buy what was needed.

MOTION to adjourn the meeting, made at 12:00pm by Waco, 2nd by Dallas, passed unopposed.